

Company Profile





Who are we?

SiDaun is a Unique Snack, Non-perservative processed food in the form of crispy chips and contains a lot of protein and highly nutritions made from aunthentic Indonesian Leaves such as Cassava Leaves, Papaya Leaves and also have good benefits for the body,

PT. SiDaun Tumbuh Bersama

In the midst of competition for various kinds of snacks and starting from the city of Bandung, West Java, Indonesia in 2019.

We made snacks that are not only delicious, uniques but also from various leaves that have high nutrition and protein, what we use now is cassava leaves and papaya leaves.



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vision

We Provide
Delicious,
Unique and
Nutritious
Chips





Mission

- ✓ Make healthy processed food products
- ✓ Produce the innovate using leaves as ingredients
- ✓ Strengthen the market for processed food products
- ✓ Support the Government's for National nutrition programme

Why siDaun

- ✓ High Fibre
- ✓ Gluten Free Certified
- ✓ Low Calories
- ✓ High Calcium
- ✓ Low Sugars
- ✓ High Protein
- ✓ 100% Plant Base
- ✓ Contains Vitamin B1
- ✓ Coconut Oil Processed



Our Products



Cassava Leaf Chips

70gr - 40gr - 165gr

Various of flavor
 Original | Cheese | Spicy Cheese
 Seaweed | Rendang | Spicy Seblak

*Various of flavor (40gr only)
 Spicy Cheese | Rendang | Spicy Seblak*



Papaya Leaf Chips



70gr

Various of flavor
 Chocolate | Green Tea | Thai Tea
 Tiramisu | Palm Sugar

Ingredients

*Papaya leaves, tapioca flour, rice flour,
 vegetable oil, flavor enhancer*



Cassava Chili Powder

85gr

100% made from cassava leaf



Legality

SiDaun already has several bussiness legalities.

✓ P-IRT

✓ Halal

✓ HAKI

✓ Gluten Free
Certified

Packing Size

**Metalize**

(25 x 16 x 8) 70g

**Box**

(403 x 323 x 246)

20pcs x 70gr : 2080gr

12pcs Jar x 165gr : 5380g

**Plastic Jar**

(22 x 8 x 8) 165g



Channels SiDaun



Promotion

Online Marketing | Influencer
Direct Marketing | Ads | Endorsing



Place

Market Coverage | Market Exposure
| Channels | Inventory | Supply Chain



Product

Quality | Features | Branding
| Equity | Warranties

Price

Discounts | Friendly Price



Media Exposure



Event & Exhibition



USA
Natural Product Expo West



Bali
Bandung Market Week



Bandung
Pasar Kreatif Bandung



Jakarta
JiExpo Kemayoran



Mandalika
Moto GP

SiDaun Kitchen



Thank You!








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